

THE REALITY BEHIND

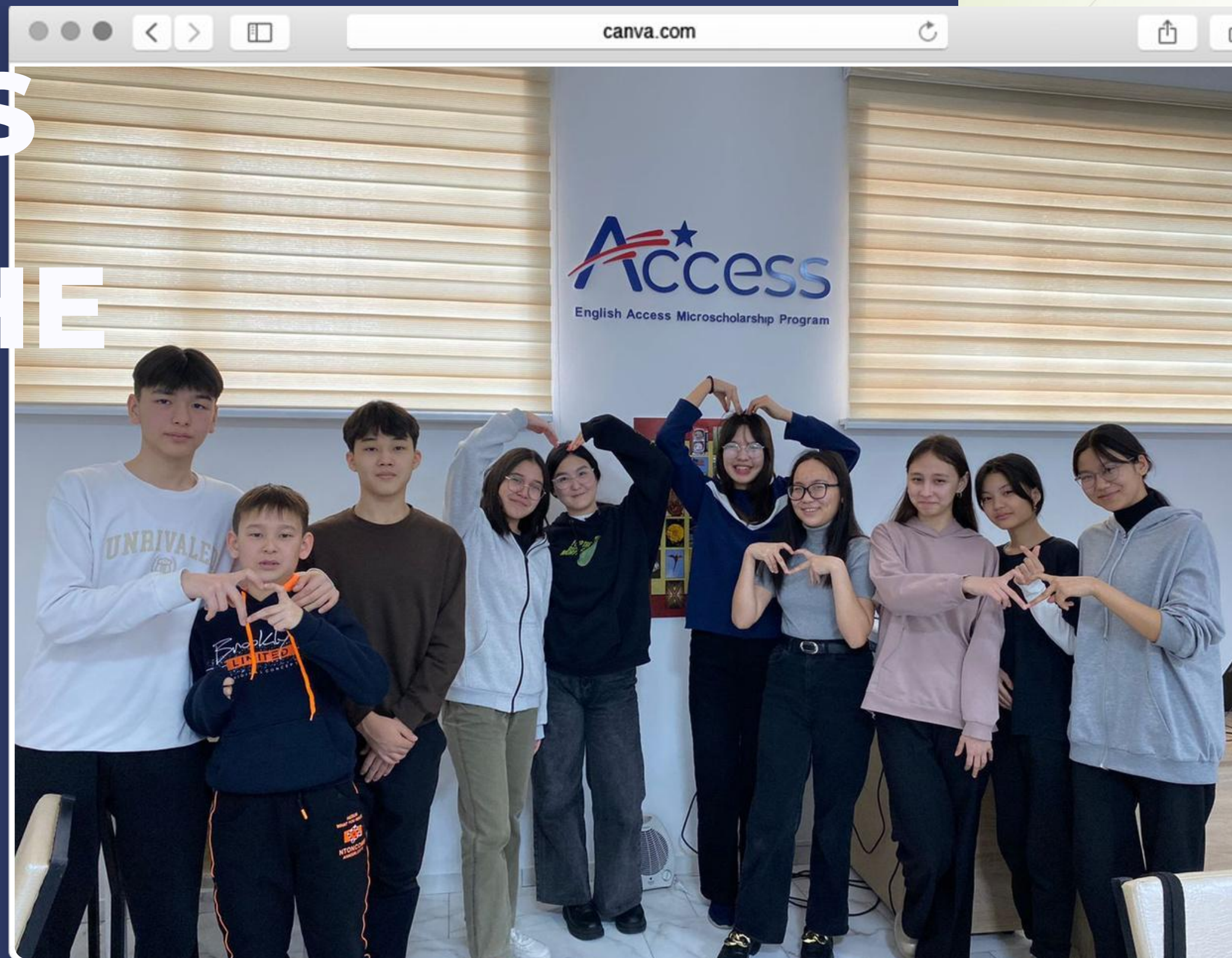
URBAN LEGENDS

WELCOME TO THE

COURSE

ABOUT US

We are the students of English Access
Microscholarship Program in Kokshetau



THE REALITY BEHIND THE URBAN LEGENDS

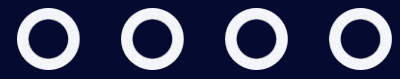
Lesson 1: What is media literacy?



ON THIS LESSON YOU WILL LEARN:

- What is media literacy
- How it can be helpful
- How media literacy is developing nowadays





MEDIA LITERACY

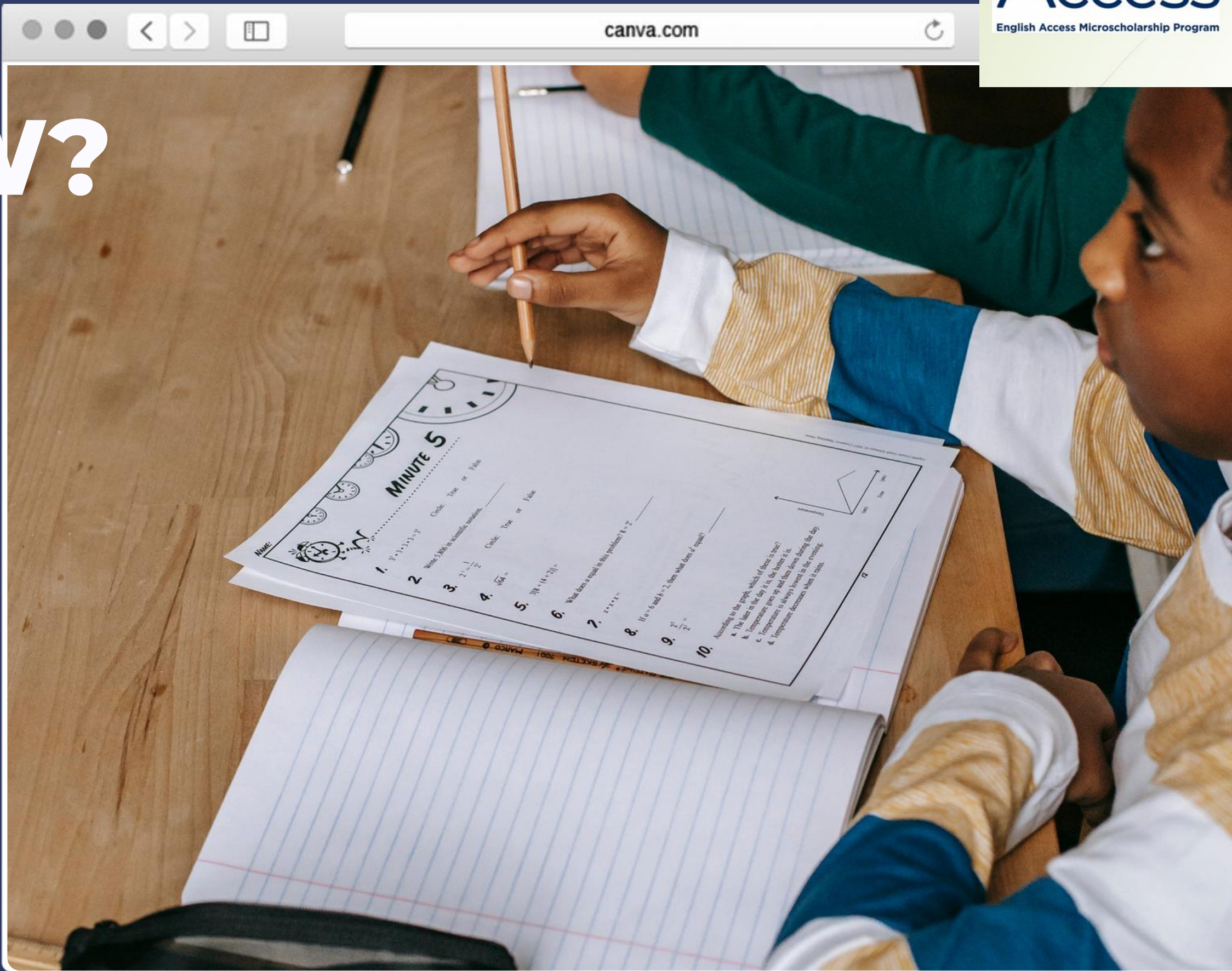
• Media literacy is the ability to
Y understand and analyze the
media we consume on a daily
basis



**WHAT
DOES IT
DO**

Transform media
consumption into an
active and critical
process

Become aware of the
possible manipulation
and disinformation



DID YOU KNOW?

Learning the basics of media literacy is part of the school program in some of the United States and some European Union countries, and the curriculum opens new possibilities for students to advance the correct use of content in the field of media and entertainment.

Where media literacy is a part of a school program?

1. the whole world
2. USA and some developed countries.
3. Asian countries.

Where media literacy is a part of a school program?

2.USA and some developed countries.

The end

On the second
lesson you will
learn about urban
legends

